

RULES

Festival Cup Contest

Please read these rules in their entirety before entering the contest. Please do not enter the contest unless you agree to these rules. Participation in the contest constitutes full and unconditional agreement and acceptance of these rules which are final on all matters relating to the contest.

1. **To Enter:** No purchase necessary. Enter in one of the following ways:

Purchase a ticket to the Festival Cup between August 21, 2008 and August 28, 2008 and receive one entry per ticket purchased;

OR

For no purchase necessary entry write an original 500 word essay explaining why it is important to support Right To Play. Send your essay to: <Festival Cup Contest, c/o Y&R, 60 Bloor St. W, Toronto, ON M4W 1J2>, to be entered into the draw. All essay requests must be postmarked by August 29, 2008 and received by September 4, 2008. Limit of one essay entry per person. Void in all provinces other than Ontario.

2. **Contest Eligibility and Close Date:** The contest is open only to residents in the Province of Ontario, Canada and excludes all employees (current and retired) of Ford Motor Company of Canada, Limited, Young & Rubicam, Insight Sports and their advertising and promotional agencies, contest judging organization, prize suppliers, dealers and their parent, subsidiaries and affiliates, representatives, and agents ("Contest Sponsors") and those with whom they are domiciled. Entrants under the age of majority may still be eligible to win certain prizes described herein, provided the winning entrant's parent or legal guardian accepts the prize on his or her behalf.

3. **Prize:** There will be one (1) grand prize awarded consisting of: one (1) guitar autographed by the Jonas Brothers and two (2) tickets to an upcoming Jonas Brothers concert in Toronto, Ontario, an approximate retail value of \$5,000,00

Prizes may not be exactly as shown in contest publicity or promotional materials. All incidental costs and expenses not specifically referred to shall be the responsibility of the winner, including but not limited to, transportation to and from the concert in Toronto and any food or beverages purchased at the contest.

4. **Random Draw:** One eligible Grand Prize winner will be selected by random draw from all eligible entries received. The drawing will be held at The Air Canada Centre at 8:00 p.m. local time on September 5th, 2008 by a representative of Insight Sports ("Contest Judges"). The eligible winner will be contacted by mail or phone within 48 hours of the draw. If a selected entrant cannot be

contacted within 14 days of the draw or if contacted does not claim his or her prize on or before such date and time, or does not meet all of the contest conditions, another entry may be selected from all remaining eligible entries. Chances of winning are solely dependent on the total number of entries received.

5. **Prize Substitution** The grand prize is non-exchangeable, non-transferable, nonrefundable, has no cash surrender value and must be accepted as awarded with no substitutions. Contest Sponsors reserve the right, at their sole discretion, to substitute the prize(s) awarded with (a) prize(s) of equivalent or greater value for any reason, including, but not limited to: production delays caused by labor disruptions, adverse weather conditions or other unforeseen events; end; and for any other reasons.
6. **General Conditions:** To win, the selected entrant must first have complied with the rules and correctly answered, unaided, a time limited skill testing question to be administered by telephone by the Contest Judges at a prearranged mutually convenient time. The successful entrant will be instructed how to claim their prize. The selected entrant, or his/her parent(s) or legal guardian(s) if under the age of majority, will be required to sign a standard release form confirming compliance with and agreement to be bound by the contest rules, release of Contest Sponsors, their directors, officers, dealers, partners and employees from any and all liability, and acceptance of the prize as awarded within ten days after receipt. The decision of the Contest Judges is final. Entries are subject to verification. Contest Sponsors reserve the right to disqualify a person if he/she enters this contest or tries to do so by any means contrary to these rules or which would be unfair to other entrants. In the event that a potential winner is disqualified for any reason, the prize may be awarded to an alternate winner by random draw from among all remaining eligible contest entries. Any attempt to undermine the legitimate operation of this contest is a violation of laws and may be subject to remedies and damages, including criminal prosecution. This contest is subject to all Federal, Provincial and Municipal laws. Void where prohibited.
7. **Publicity:** By entering the contest, each entrant or his/her parent(s)/legal guardian(s) if under the age of majority agrees to be bound by these rules and the decision of the Contest Judges, and consents to the use of their name, city of residence, likeness, photograph, image and voice without payment or compensation, in any publicity or advertising in any medium carried out by Contest Sponsors. All entries become the property of The Festival Cup and will not be returned.
8. **Modification or Termination:** Subject to applicable law, Contest Sponsors reserve the right to cancel, terminate, modify the rules or administration of or suspend this contest in whole or in part without prior notice with no obligation or liability, including if for any reason the contest is not capable of running as planned, whether due to technical failure, or computer virus, tampering, fraud, or corruption of security or proper administration of the contest or other causes

beyond the control of Contest Sponsors. In such event, a winner may be selected by randomly drawing from among all valid entries received up to the time of cancellation, termination or suspension. The right is reserved to modify, terminate or withdraw this contest at any time without prior notice.

9. **Liability:** Contest Sponsors, their directors, officers, partners, dealers and employees shall not be responsible for any injuries, loss or damages of any kind (compensatory, direct, incidental, consequential or otherwise) with respect to, or in any way arising from, this contest or the prize awarded, including but not limited to: (i) lost, stolen, not received, destroyed, damaged, misdirected, illegible, incomplete, fraudulent or late entries which will be void and not eligible; (ii) failure to receive entries for any reason or technical failures or errors of any kind, including but not limited to incorrect or inaccurate capture or loss of entry information, omissions, lost/delayed/garbled data, transmission failure, interruption, deletion, defect or failures of any telephone or computer line or network, computer equipment, servers, or software, traffic congestion on the internet or any website or any other online communication problems or any combination thereof; (iii) seeding or printing or typographical errors in any contest related material or human error; or (iv) any injury or damage to participants' or any other persons' computer system(s) due to viruses or otherwise or breaches of privacy due to interference by third party computers. A prize winner's refusal or inability to accept the prize awarded shall release Contest Sponsors from all obligation. In no event shall Contest Sponsors be held to award more prizes than what is mentioned in these rules or to award prizes otherwise than in compliance with these rules.